

Cristina Wildermuth

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Highlight of Experiences

- Currently: Doctoral candidate at Bowling Green State University, Leadership Studies program
- Developed a complete training catalog including programs in diversity, international relations, leadership, personality, team building, sales, customer service, and career development
- Developed, customized, and facilitated training workshops for major national and international clients such as Nokia, Nokia-Siemens Networks, H&R Block, Bose Corporation, and Formica
- First external master trainer in the U.S. for the Workplace Big Five ProFile™, a personality and competency assessment

Presentations

- Connecting the Dots Between the Big Five and Engagement, Centacs Big Five Conference, 2008
- The Power of Personality Diversity, Lima Diversity Leadership Conference, 2007
- The 10 M's of Employee Engagement, Lima SHRM Membership Meeting, 2007
- The 10 M's of Employee Engagement, International ASTD Conference, 2007
- Out of the Box: Rewriting the Diversity Map, North Washington SHRM Meeting, 2007
- Effective Integrity Leadership Development, National ASTD Conference, 2006
- A Succession Planning Primer, Canton SHRM Meeting, 2006
- Circles of Ethics, Toledo SHRM Diversity Conference, 2006
- First do no Harm: Avoiding Diversity Landmines, SHRM Diversity Conference, 2005
- The Power of Connections, International ASTD Conference, 2005
- The Business Case for Diversity, Diversity Best Practices, National Urban League, 2005
- A Circle of Ethics, Ethics in Education Leadership Conference, 2005
- BARNGA! Introduction to Intercultural Relations, Ohio SHRM Conference, 2005
- A Primer on International Training, International ASTD Conference, 2004
- Can Vikings Dance the Samba? SIETAR National Conference, 2003
- Sexual Harassment Panel in the Americas, SIETAR National Conference, 2003
- International Training Panel, SIETAR National Conference, 2003
- International Training Panel, ASTD International Conference, 2003
- Intergenerational Issues in HR Management, OHPELRA Conference, 2002
- Understanding Latin Americans, International ASTD Conference, 2002

Publications

Articles

- Accepted for publication: A Perfect Match, co-authored with Patrick Pauken, *Journal of Industrial and Commercial Training*, to be published in 2008; The Personal Side of Engagement, *ABRH (Brazilian Association of Human Resources) Magazine*, to be published in 2008
- The Ten M's of Engagement, co-authored with Mel Wildermuth, *T&D Magazine*, 62 (1), January 2008
- Beyond Rule Following: Decoding Leadership Ethics, co-authored with Mel Wildermuth, *Industrial and Commercial Training*, 38(6), 2006
- The Effect of Personality on International Assignment Success, *Worldwide Employment Relocation Council Mobility Magazine*, December 2005
- Diversity Programs that Work, co-authored with Maxine Kamin and Ron Collins, *ASTD Infoline*, Issue 0312, ASTD Press, December 2003

Book

- Diversity Training, with the collaboration of Susan Gray, ASTD Trainer's Workshop Series, ASTD Press, January 2005

Relevant Work Experience

Executive Partner

- The Effectiveness Group, LLC
- Consultant to major organizations, instructional designer, coach, and lecturer
- Master trainer for the WorkPlace BigFive ProFile™, a personality inventory connecting personality traits with 54 leadership competencies

Training Manager, International Liaison, Instructional Designer

- Editora José Olympio (Rio, Brazil)
- Designed and conducted sales training workshops to major corporations
- Supervised sales & program development professionals

Literary Agent, International Marketing Representative

- BMSR Literary Agency (Rio, Brazil)
- Represented in Brazil major U.S. publishing houses and authors
- Turned around a bankrupt company by reducing costs, closely monitoring contracts, and improving marketing strategies
- Increased sales revenues by 100%, established relationships with 60 new companies in less than two years

Education

Currently: Bowling Green State University

- Doctoral candidate (ABD), Leadership Studies
- Dissertation topic: The Correlation Between the Five Factors of Personality and Employee Engagement

Bowling Green State University (December 1994)

- Master of Education, Training and Development
- Master's thesis: Intercultural Preparation for Study Abroad; A Descriptive Study of Four Models

PUC, Brazil (July 1985)

- Bachelor of Arts, History, Teaching English as a Second Language

Foreign Languages

- Perfect fluency in Spanish and Portuguese, reasonable knowledge of French

College Courses Taught

- Tech 428: Developing Training Programs – Bowling Green State University
- Portuguese 501 and 502, The Ohio State University
- Introduction to University College, The Ohio State University

Professional & Community Associations

- Currently: President Elect / Vice-President, Lima SHRM
- Various board positions for the Dayton ASTD Chapter between 2003 and 2007
- Member of the Society for Human Resources Management and the American Society for Training and Development